



Safe community for those affected by HIV

REACH Labor Day Getaway 2025 Sponsorship Opportunities

For nearly three decades, REACH Ministries has hosted our annual **Labor Day Weekend Getaway**—a deeply impactful retreat for children, individuals, and families affected by HIV. This year's event, taking place **August 29–September 1**, will be held at a beautiful, private facility about an hour north of Seattle. We expect around **140 guests**, including a special legacy camper: a young woman who attended her first REACH camp at age 3 in 1997—now returning with her own 3-year-old daughter. This full-circle moment embodies the heart of REACH: **Once REACH always REACH.**

Why We Need Sponsors

Due to a venue change and the discontinuation of Amtrak's nonprofit train fare program (which saved us thousands last year), our costs have significantly increased. We've also seen a sharp rise in scholarship and transportation requests, making this year's getaway our most financially demanding yet.

For the first time ever, we're inviting **event sponsorships** for our Labor Day Getaway—offering visibility, connection, and shared impact. By sponsoring this event, your organization will not only help us offset these rising costs but will also reach families who benefit from learning about **services and resources relevant to their lives.**

Sponsorship Benefits

All sponsors receive:

- **Logo placement** on the printed camp schedule, welcome poster at check-in, and our private Getaway app
 - A **thank-you shout-out** on our website, social media platforms, and newsletter
 - **Opportunity to include** useful marketing items in guest welcome bags
(Examples: water bottles, flashlights, bags, notepads, toiletries, cooling pads, hand sanitizer, flyers, etc.)
 - **Option for your employees to volunteer** as camp rovers or counselors
(Volunteers must complete a background check, pre-event training, and sign a confidentiality agreement.)
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Sponsorship Levels

Inspired by our camp traditions, we offer these unique sponsorship tiers:

Cabin Sponsor – \$500

- All standard benefits listed above

Campfire Sponsor – \$1,000

All Cabin benefits, plus:

- **Feature in one REACH social media post**
- **Named sponsor of a small group activity** (crafts, games, etc.)

Adventure Sponsor – \$2,500

All Campfire benefits, plus:

- **Spotlight post** with your logo, blurb, and services on REACH social media
- **Named sponsor of a large all-group activity** (Scavenger Hunt, Olympics, etc.)

Legacy Sponsor – \$5,000

All Adventure benefits, plus:

- **“Sponsored by”** line on select event signage
- **Premier logo placement** across all event materials
- **Theme Night sponsor**—our nightly gathering where **all campers come together for a shared, memorable experience**
- **Dedicated appreciation post** with **impact stats** following the event

Join Us

We would love to partner with organizations that serve or align with our families’ needs. Your sponsorship supports a meaningful weekend of connection, healing, and lifelong memories—and helps ensure that **no one is left behind due to financial barriers**.

To sponsor or learn more, contact:

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